

Case study:

Accelerating Site Startups Across the Globe for Oncology Clinical Trial Imaging

Median's flexible and reactive operations result in rapid site initiation for critical study, led by global Site Management team

Summary

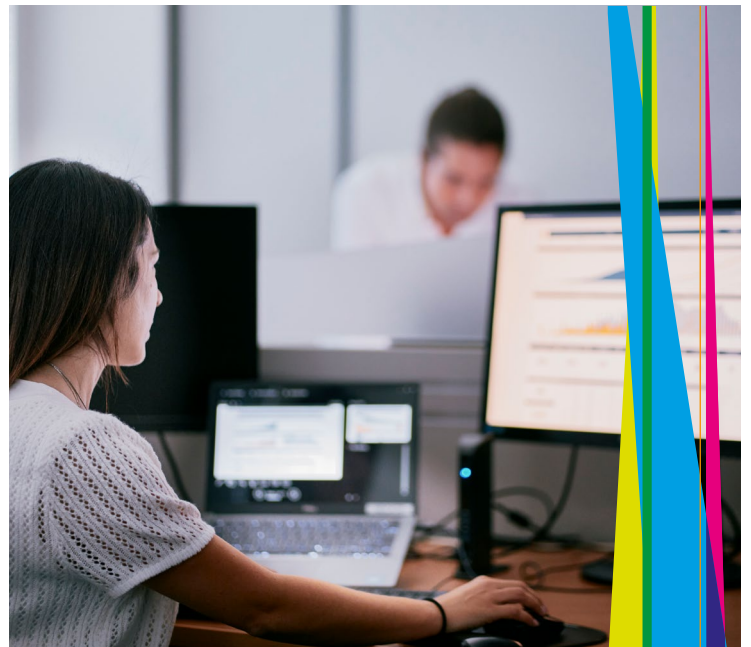
This case study showcases the successful execution of nearly 200 site startups within a tight 2-month timeline, highlighting the efficient collaboration and strategic approaches implemented by Median Technologies, a leading global oncology clinical trial imaging provider. Despite facing numerous challenges, including the urgent requirement for faster startup documentation and the need for global site initiation, Median was able to initiate a remarkable number of sites within two months, rescuing the study. This case study demonstrates the team's commitment to responsiveness, proactive problem-solving, and seamless coordination across the globe.

200 sites

Median successfully executed nearly 200 site startups within a tight timeline

2 months

Median initiated a remarkable number of sites within 2 months



Challenge

With image reads midway through a critical Phase III oncology study, the sponsor chose to shift their study's central imaging needs to Median Technologies. This shift required a rapid turnaround for site initiation to allow a seamless transition and a minimal burden for each investigator involved on the trial. The project required the rapid initiation of nearly 200 sites, a highly challenging task that demanded streamlined processes and exceptional collaboration.

Solutions



A well-planned site initiation strategy

Median executed a well-planned site initiation strategy, accommodating sites from every continent and managing translations for China and Japan. The process involved careful coordination and communication with site coordinators, initiation plans, and efficient use of electronic submissions. The team leveraged internal systems and training certificates to prevent duplication of effort and expedite site initiation.



Fast site initiation and seamless global coordination

To address the challenge of fast site initiation, Median established a robust process involving the collection of site contact information and completion of site questionnaires by coordinators. Waivers were implemented for personnel at sites that had previously worked with Median, which accounted for over a quarter of the sites, helping expedite the initiation process. Moreover, with the involvement of Median site contact resources across the globe helped ensure seamless coordination and responsiveness. Translations were handled efficiently, and sites were prioritized based on image volume to optimize resource allocation and time to data access (and subsequent operations).



Real-time visibility and superior communication

Finally, the Median team provided superior levels of communication and transparency. By employing a bespoke solution, Median provided the sponsor with real-time visibility through dedicated site initiation reports in our iSEE technology suite and a dedicated shared cloud folder, facilitating transparent communication, prioritization, issues resolution and collaboration.



Sample site management report, similar to what is described in the case study.

Results

Despite the challenging circumstances, Median achieved remarkable results

12 days

Despite the challenging circumstances, Median achieved remarkable results. They successfully initiated the sites with exceptional speed. Between the first contact with a site and full initiation, the average turnaround time was only 12 calendar days.



The sponsor expressed complete satisfaction with the initiative, acknowledging Median's commitment to meeting deadlines and handling complications with flexibility, adaptability, and reactivity at a large, global scale.

This is merely one example of how Median Technologies' imaging for oncology clinical trials service is providing leading global oncology expertise, dedicated to operational excellence.

About Median Technologies

At Median, we transform medical images into meaningful, actionable insights to help better diagnose, treat, and monitor patients. We harness the power of medical images by using the most advanced Artificial Intelligence technologies, to increase the accuracy of diagnosis and treatment of many cancers and other metabolic diseases at their earliest stages and provide insights into novel therapies for patients. Median's Imaging CRO business provides leading oncology clinical trial imaging services, empowering our life sciences partners to accelerate the development and delivery of life-saving cancer treatments with unmatched operational excellence and reliability. And we don't stop there. We are forging the way when it comes to innovative imaging technology, leveraging the latest in AI-powered imaging intelligence to develop actionable insights for sponsors worldwide.

Learn more at:
www.mediantechnologies.com/clinical-trials



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