

## Website Data Protection Policy

Median Technologies places special emphasis on the privacy and security of your personal data. This policy thus describes how and why we process your personal data and informs you of your rights.

### Who is the data controller responsible for processing your personal data?

The data controller is Median Technologies, a corporation whose head office is located at Les 2 Arcs, Building B, 1800, Route des Crêtes 06560 Valbonne, registered in the Grasse Trade and Companies Register under the number 443 676 309.

### What types of personal data do we process?

Median Technologies may collect and process the following types of personal data:

#### Personal data that you provide to us

Personal data that you voluntarily provide via our website [www.mediandev.wpengine.com](http://www.mediandev.wpengine.com):

- When you request additional information using the contact form;
- When you register for a webinar via our partner;
- When downloading our offers.

This is your contact information, including your first and last name, professional email address, the name of your company, and your professional title.

#### The cookies we collect via our website [www.mediandev.wpengine.com](http://www.mediandev.wpengine.com)

The [www.mediandev.wpengine.com](http://www.mediandev.wpengine.com) website uses cookies. The user is informed that, during his/her visits to the site, utility cookies—solely dedicated to the proper functioning of the website—may be automatically installed on his/her browser.

A cookie is a small text file placed on your computer, cell phone, or other device when you visit a website. Cookies help us recognize your device the next time you visit our website.

### What types of cookies do we use?

#### Necessary cookies

In order for our site to function properly, these cookies must be active at all times. They enable site functionality and do not collect any information about you.

#### Audience measurement cookies

These cookies collect information in a completely anonymous way. They provide information about how you use our site, for example which pages you access most often. They allow us to improve the functionality of our site by tracking usage through statistical reporting.

## On what legal basis do we process your personal data? For what purposes and for how long is it retained?

See the table below

<b>Your data is collected to enable:</b>	<b>The legal basis for processing is:</b>	<b>Data will be retained for a maximum period of:</b>	<b>Your rights under the GDPR</b>
The dispatch of our quarterly newsletters	Your consent	3 years from your last expression of interest	Right of access Right to rectification Right to restrict processing and right to erasure within the framework permitted by the European Regulation Right to data portability
The download of our marketing documents presenting our B-to-B products and services	Your consent	3 years from your last expression of interest	Right of access Right to rectification Right to restrict processing and right to erasure within the framework permitted by the European Regulation Right to data portability
The organization of webinars	legitimate interest of Median Technologies	3 years from your last expression of interest	Right of access Right to rectification Right to restrict processing and right to erasure within the framework permitted by the European Regulation Right to data portability
Sending of press releases, financial information and invitations to financial meetings by our communication agency Or	Your consent	from the withdrawal of your consent or 3 years from your last expression of interest	Right of access Right to rectification Right to restrict processing and right to erasure within the framework permitted by the European Regulation

Your data is collected to enable:	The legal basis for processing is:	Data will be retained for a maximum period of:	Your rights under the GDPR
Financial communications			Right to withdraw your consent

### What are your rights and how can you exercise them?

As long as processing is based on your consent, you may withdraw it at any time, without affecting the lawfulness of the processing carried out prior to such withdrawal.

In accordance with General Data Protection Regulation No. 2016/679 of April 27, 2016, you have the following rights:

- Right of access: the right to informed about our collection of your personal data and the right to request access to it;
- Right to rectification: the right to ask us to amend or update your personal data if it is inaccurate or incomplete;
- Right to restrict processing: the right to ask us to temporarily or permanently stop the processing of all or part of your personal data;
- Right to personal data portability: the right to request a copy of your personal data in electronic format and the right to transmit this personal data for use by a third-party service.

You also have the right to file a complaint with the CNIL (French Data Protection Authority) at <https://www.cnil.fr/>.

To exercise your rights with Median Technologies, please send an email to: [dataprotection\[@\]mediantechnologies.com](mailto:dataprotection[@]mediantechnologies.com)

You can easily unsubscribe from the services you have selected by clicking on the unsubscribe link in Median Technologies communications, by sending a request via our contact form, or by sending a letter to our Legal Department at Les Deux Arcs, 1800 Route des Crêtes, Bâtiment B, 06560 Valbonne.

Please note that Median Technologies has appointed a Data Protection Officer who can be contacted at [dpo.median\[@\]anaxia-conseil.fr](mailto:dpo.median[@]anaxia-conseil.fr)

### What security measures are in place to protect personal data?

We implement technical and organizational security measures to protect the data we manage against accidental or intentional manipulation, loss, destruction, and/or access by unauthorized persons.



For further information, please contact [dataprotection\[@\]mediantechnologies.com](mailto:dataprotection[@]mediantechnologies.com)

### **Who else may have access to your personal data?**

Your data is intended for Median Technologies and may be transmitted to Median Technologies subsidiaries and third parties for the purpose of managing your requests or organizing events (webinars) and in particular our communication agency.

The collection or transmission of personal data to state authorities or administrations is only carried out within the framework of mandatory national legal requirements.

Our employees are bound by professional secrecy. Furthermore, personal data is only stored if you provide it to us voluntarily.

### **Is your personal data transferred outside the European Union?**

Any transfer of your data to Median Technologies subsidiaries, service providers, or subcontractors located in countries outside the European Union is governed by standard contractual agreements in accordance with the General Data Protection Regulation.

To complement this information you can also read our Legal notice.

#### ***Privacy Policy Update***

Date of update: 04/28/2023