



"Biomarkers" in medical imaging are the key to detecting and treating cancer

Press release

MEDIAN Technologies to take part to the annual 2011 conference of RSNA in Chicago

- *Presentation of new developments in Oncology Imaging*
- *Participation to presentation sessions about the quantitative Imaging of the future*
 - *MEDIAN Technologies Booth 7540, North Building - Hall B*

Sophia Antipolis France, November 24, 2011 – MEDIAN Technologies (ALMDT), services provider for images interpretation and management during oncology clinical trials and software provider for medical imaging, announces its participation to the 97th Annual Meeting of the Radiological Society of North America (RSNA) which will be held from November 27 to December 2, 2011 in Chicago, USA.

On that occasion, MEDIAN Technologies will take part to a series of presentations dedicated to the quantitative imaging and organized under the aegis of the group RSNA/QIBA (Quantitative Imaging Biomarkers Alliance). Sessions of Quantitative Imaging Reading Room of the Future (QIRR) will present to radiologists commercial or under development clinical applications integrating quantitative imaging and imaging biomarkers in the workflow of radiological routine. Sessions regarding MEDIAN Technologies applications will be held to the Lake Side Learning Center Hall E, LL-QRR3011 on:

- Monday, Nov 28 : 12:15 - 1:15 pm
- Tuesday, Nov 29 : 11:45 am - 12:15 pm
- Wednesday, Nov 30 : 12:15 pm -1:15 pm

MEDIAN Lesion Management Solutions (LMS) for CT imaging, as well as new prototypes of clinical applications for other morphological and functional imaging modalities, will be presented to the MEDIAN booth 7540, North Building, Hall B all along the conference.

The annual Meeting of the Radiological Society of North America is the scientific and technical worldwide meeting of the medical imaging professional community. More than 60.000 professionals of the medical imaging will be there.



MEDIAN

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About MEDIAN Technologies: Based in Sophia Antipolis, MEDIAN was founded in 2002 by Fredrik Brag (Current CEO), Gérard Milhiet and Arnaud Butzbach. The company has a staff of 40, over half of whom work in R&D, and has a subsidiary in the USA.

MEDIAN Technologies offers solutions and services for diagnosing and monitoring cancer patients for clinical trials market in oncology, its priority market, and the patient care market. MEDIAN collaborated with institutes at the cutting edge of medical imaging, among which the French National Institute for Computer Science and Control (INRIA), Chicago University and the Swiss Federal Institute of Technology in Lausanne, Switzerland (EPFL).

MEDIAN Technologies has been present in the market since 2007 through direct and indirect sales of its LMS solutions and alliances with specialist cancer centers in Europe and the USA.

For more information on MEDIAN, please visit: www.mediantechnologies.com

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